

Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt. of India) **DEPARTMENT OF BUSINESS MANAGEMENT**

SWIS, & SWAR -2K23 SESSION-1

Mode: Face to Face Venue: MBA Dept Participants: 1st year No. of Presenters: 225

Date: June 16-17 & 23-24, 2023

Malla Reddy College of Engineering & Technology - **Department of Business Management** has Organized **SWIS & SWAR Program- Session I,** for Batch 2022-2024 on June 16-17, 2023 & June 23-24, 2023.

Program SWIS stands for Subject Wise Internal Seminars (An initiative for Conceptual Perfection, where in SWAR is an Acronym for Subject Wise Assessment Report (Assessing the Academic Excellence).

The program is comprised of 2 activities – SWIS & SWAR, with the objective to enhance the student's presentation skills and academic knowledge simultaneously. Students were provided with various contemporary subject topics for Power Point Presentation to advance their presentation skills. For the preparation of slides students will gather the data from various platforms like **Print Media-** Text Book, Business Magazine, Newspaper, **Digital Media -** Google, Wikipedia & others informative sites.

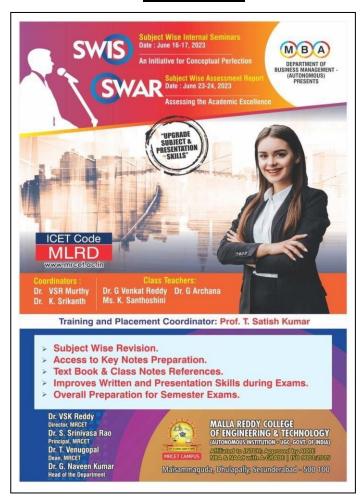
Students were also given a different topic for report writing to improve their academic conceptual writing skills. Students will access the different resources like Text Books, Class, and Digital Notes to write the content in the report and it also leads to their conceptual revision for the internal as well as external examinations.

Hence after the Mid Examinations, the students PPT, Report writing and Internal Examination Answer Script will be assessed thoroughly in the presence of students, awarding of marks and feedback will be provided for the scope of betterment.

Social Media Links

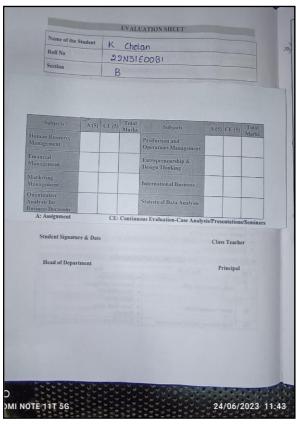
https://www.instagram.com/p/Ct-rO6VJ5_W/?igshid=MTc4MmM1YmI2Ng==

Event Poster



Report Cover Page





SWIS Presentations











