



Malla Reddy College of Engineering & Technology
(Autonomous Institution-UGC, Govt. of India)
DEPARTMENT OF BUSINESS MANAGEMENT

SWIS, & SWAR -2K23
SESSION-1

Mode: **Face to Face**

Venue: **MBA Dept**

Participants: **1st year**

No. of Presenters: **225**

Date: **June 16-17 & 23-24, 2023**

Malla Reddy College of Engineering & Technology - **Department of Business Management** has Organized **SWIS & SWAR Program- Session I**, for Batch 2022-2024 on June 16-17, 2023 & June 23-24, 2023.

Program SWIS stands for **Subject Wise Internal Seminars** (An initiative for Conceptual Perfection, where in SWAR is an Acronym for **Subject Wise Assessment Report** (Assessing the Academic Excellence).

The program is comprised of 2 activities – SWIS & SWAR, with the objective to enhance the student's presentation skills and academic knowledge simultaneously. Students were provided with various contemporary subject topics for Power Point Presentation to advance their presentation skills. For the preparation of slides students will gather the data from various platforms like **Print Media**- Text Book, Business Magazine, Newspaper, **Digital Media** - Google, Wikipedia & others informative sites.

Students were also given a different topic for report writing to improve their academic conceptual writing skills. Students will access the different resources like Text Books, Class, and Digital Notes to write the content in the report and it also leads to their conceptual revision for the internal as well as external examinations.

Hence after the Mid Examinations, the students PPT, Report writing and Internal Examination Answer Script will be assessed thoroughly in the presence of students, awarding of marks and feedback will be provided for the scope of betterment.

Social Media Links

https://www.instagram.com/p/Ct-rO6VJ5_W/?igshid=MTc4MmMlYmI2Ng==

Event Poster



Subject Wise Internal Seminars
Date : June 16-17, 2023

An Initiative for Conceptual Perfection

Subject Wise Assessment Report
Date : June 23-24, 2023

Assessing the Academic Excellence



DEPARTMENT OF BUSINESS MANAGEMENT - (AUTONOMOUS) PRESENTS





ICET Code
MLRD
www.mrcet.ac.in

Coordinators :
Dr. VSR Murthy
Dr. K. Srikanth

Class Teachers:
Dr. G Venkat Reddy Dr. G Archana
Ms. K. Santhoshini

Training and Placement Coordinator: Prof. T. Satish Kumar

- **Subject Wise Revision.**
- **Access to Key Notes Preparation.**
- **Text Book & Class Notes References.**
- **Improves Written and Presentation Skills during Exams.**
- **Overall Preparation for Semester Exams.**

Dr. VSK Reddy
Director, MRCET
Dr. S. Srinivasa Rao
Principal, MRCET
Dr. T. Venugopal
Dean, MRCET
Dr. G. Naveen Kumar
Head of the Department



MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)
Affiliated to JNTUH, Approved by AICTE
NBA & NAAC with A-GRADE | ISO 9001:2015
Maisammaguda, Dhulapally, Secunderabad - 500 100

Report Cover Page



DEPARTMENT OF BUSINESS MANAGEMENT
UGC AUTONOMOUS

Finance | HRM | Marketing | IT | Business Analytics

EMBRACE THE NEW ERA OF LEADERSHIP

I YEAR II SEMESTER
SUBJECT WISE
WORK SHEETS
REPORT-1



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EVALUATION SHEET					
Name of the Student		K Chetan			
Roll No		22N31E00B1			
Section		B			

Subjects	A (5)	CE (5)	Total Marks	Subjects	A (5)	CE (5)	Total Marks
Human Resource Management				Production and Operations Management			
Financial Management				Entrepreneurship & Design Thinking			
Marketing Management				International Business			
Quantitative Analysis for Business Decisions				Statistical Data Analysis			

A: Assignment CE: Continuous Evaluation-Case Analysis/Presentations/Seminars

Student Signature & Date

Head of Department

Class Teacher

Principal

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SWIS Presentations





